

Product information

GenYous® is a high-quality uncoated paper and board for digital printing.

It offers exceptional smoothness and bulk, with weights ranging from 90 to 400gsm as well as high whiteness. GenYous® features outstanding reproduction across Dry Toner and HP Indigo presses. In fact, it has the highest level of approval and certification from HP Indigo across all grammages.

Process suitability

GenYous® for digital is suitable for HP Indigo and Dry Toner presses.

Suggested uses

Brochures • Books • Book covers • Packaging • Business cards • Invitations • Capacity/ Non-capacity folders • Business stationary including letterheads and desk pads

Stock schedule

gsm	90	100	120	140	170	200	250	300	350	400
320mm x 460mm	●	●	●	●	●					
450mm x 320mm									●	
460mm x 320mm						●	●	●	●	●
530mm x 750mm						●	●	●	●	●
750mm x 530mm		●	●	●	●					

Specification

Grammage	90	100	120	140	170	200	250	300	350	400
Thickness (mic)	107	116	140	162	195	230	290	350	405	450
Bulk cm3	1.16	1.16	1.16	1.16	1.16	1.16	1.16	1.16	1.16	1.12
CIE Whiteness (%) ISO 11475	168	168	168	168	168	168	168	168	168	168
Opacity (%) ISO 2471	>93	>94	>95	>95	>99	>99	>99	>99	>99	>99
Smoothness Bekk ISO 5627	40	40	35	35	30	25	25	25	25	25
Moisture (%) ISO 287	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5

Credentials



The CO₂ emissions from this product can be mitigated through the Carbon Capture® programme, directly supporting the work of the Woodland Trust.