

myFlora

PRODUCT INFORMATION

myFlora is a sophisticated range of tinted papers, partially recycled and flecked with fragments. The flecks are seen in all the colour variants except Gardenia. The range celebrates natural elements with hues inspired by flowers, spices, fruit and leaves, whilst the presence of cotton in the pulp makes the surface soft to the touch.

SUGGESTED USES ● Catalogues ● Calendars ● Book covers ● Greeting cards ● Invitations ● Stationery ● Menus ● Merchandise tags ● Printed editions ● End-papers ● Luxury packaging ● Financial reports ● Publishing project

PROCESS SUITABILITY

myFlora is suitable for most popular printing and finishing techniques: offset with traditional inks; offset with UV inks; letterpress; blind embossing; foil blocking; thermography and silk screen printing.

STOCK SCHEDULE

MM	gsm	100	130	240	350
450 x 640		●			
720 x 1020		●	●	●	●

*Indicates availability in Gardenia only

SPECIFICATION

Technical Information					
Grammage ISO 536 (gsm)		100	130	240	350
Thickness ISO 534 (mic)		140	175	325	470
Breaking Length ISO 1924 (km)	MD	5.5	5.3	4.2	3.5
	CD	3.0	2.9	2.3	1.9
Stiffness ISO 2493 (Taber 15°)	MD	9.6	13	118	310
	CD	4.8	6.0	60	150



COLOUR VARIANTS



ENVIRONMENTAL CREDENTIALS



The CO₂ emissions from this product can be mitigated through the Carbon Capture® programme, directly supporting the work of the Woodland Trust.

The above information is given for general guidance only and is subject to change without notice.

