

# myBohème Tradition

#### **PRODUCT INFORMATION**

MyBohème Tradition is a fundamental and versatile ally of luxury brands. It is a paper with a classic, natural look and feel, distinguished by a delicate felt-marked texture on both sides.

SUGGESTED USES ● Catalogues ● Book covers ● Greeting cards ● Invitations ● Menus ● Merchandise tags ● End-papers ● Financial reports ● Publishing projects

#### **PROCESS SUITABILITY**

myBohème Tradition can be used with the main finishing printing systems: offset with traditional inks, offset with UV inks, typography, hot stamping, dry relief, thermography and screen printing.

### STOCK SCHEDULE

MM gsm	100	120	170	250	320
450 x 640	●*			•*	•*
720 x 1020		•	•	•	•

<sup>\*</sup>Indicates availability in Candido and Neve only

Available in Candido, Neve, Camoscio and Blanco for next day delivery, from Premier.

#### **SPECIFICATION**

Technical Information								
Grammage ISO 536 (gsm)		120	170	250	320			
Thickness ISO 534 (mic)		160	225	330	430			
Breaking Length ISO 1924 (km)	MD	5.6	5.4	4.6	4.0			
	CD	2.8	2.7	2.3	2.1			

## **COLOUR VARIANTS**



Bianco



Camoscio



Candido



Neve

#### **ENVIRONMENTAL CREDENTIALS**















The CO<sub>2</sub> emissions from this product can be mitigated through the Carbon Capture® programme, directly supporting the work of the Woodland Trust.

The above information is given for general guidance only and is subject to change without notice.



